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ORTALE AND ASSOCIATES, Ltd.

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## News Release

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### KUTI'S LEGACY GROWS AT WHEATON'S BROADWAY BOUND DANCE COMPANY

Lifetime Achievement Award Spotlights Career of Life Changing Leadership  
Other Suburbs Eyed for Charitable Foundation Growth

**Addison, IL May 8, 2012** -- Lynn Kuti's gracious acceptance of a Village of Addison Lifetime Achievement award for 40 years of dedication to the local dance community is just the latest chapter in her charitable journey that has afforded hundreds of young people the opportunity to learn to dance, regardless of their ability to pay.

The Founder and Owner of the non-profit Wheaton Based Broadway Dance Company has recently teamed with Ortale and Associates Limited, a Chicago based consulting firm, to assist in the development of operations, develop a board of trustees, and explore opportunities to expand their successful model to other communities.

Kuti's knowledge of dance and passion for teaching shines through her staff and students, and her contributions to the community are abundant. The Wheaton Starz Dance Troupe, the Broadway Bound children's performance group, brightens the lives of residents of nursing homes and senior centers, while proceeds from their annual Dancin' for Food show benefit the People's Resource Center, a local food pantry involved in the recruiting of scholarship recipients.

"From the wonderful support we have received from the Wheaton Mayor, City Council, and Chamber of Commerce, to the expertise of Ortale and Associates, we feel well aligned for growth and success," said Kuti. " While our model of providing parent and community subsidized scholarships is prevalent in the city, it is unique to our area. I am hopeful we can positively impact more kids and expand our positive influence to students throughout the suburbs."

Ortale and Associates President and CEO Donald Ortale, an award winning 20 year non-profit industry veteran is equally enthused. "The mention of Lynn Kuti's name throughout the western suburbs is certain to elicit praise, gratitude, and respect for the huge impact she has had on those who gain the enjoyment and self assurance that comes with learning the principles of dance," said Ortale. " We are thrilled at the opportunity to support her organization as she continues to positively influence the lives of young people and their families."



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Those interested in learning more about Broadway Bound Dance Company are encouraged to call 630-373-2623 or visit their website at [www.broadwaybounddance.org](http://www.broadwaybounddance.org).

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#### About Broadway Bound Dance Company

Artistic Mission: The Broadway Bound Dance Company believes in educating young dancers in the Performing Arts. They strive to promote a spirit of community service that teaches dancers the importance behind improving the quality of life for those less fortunate. Broadway Bound Dance Company is a non-profit (501c(3)) professional children's dance company.

Their Dance Company is available to perform at your events, and their choreographers are also available to teach classes for your group at your location or theirs. Their performance company, The Wheaton Starz Dance Troupe, works to provide a performance that is diverse in its style, types of music and performers. Their dancers represent many different ages, ethnicities and economic backgrounds.

#### About Ortale and Associates Limited

Ortale and Associates Limited is a business consulting firm specializing in strengthening existing non-profits in the areas of Board Leadership and Governance, Fund Raising Strategies, Short and Long Range Strategic Planning, and Public Relations/Marketing campaigns.

Ortale and Associates Limited is often called upon by individuals and companies to guide new charitable organizations through the start up strategies of securing the IRS 501 (c) (3) charitable designation.

In addition to the above, Ortale and Associates Limited assists for-profit organizations to identify, develop, integrate, strengthen and measure Corporate Social Responsibility Strategies.



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