

**FOR IMMEDIATE RELEASE:**

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**Contra Costa County based construction firm to launch charitable Foundation**

**Lafayette Legacy Construction, Inc.**, a privately owned and operated residential construction firm located in Contra Costa County, recently announced it will develop a charitable arm of the company. "For over a decade, Lafayette Legacy Construction has serviced the home construction needs of our residents," says Mike O'Brien, CEO of Lafayette Legacy Construction, Inc. "We have always felt the need to give back to the community and we are excited to begin the process of serving our community through our charitable foundation."

Lafayette Legacy Construction, Inc. has partnered with Ortale and Associates Limited, a Chicago, Illinois based consulting firm that specializes in development of individual and organizational charitable foundations. "Through our Chicago based offices as well as our Western region representatives, we are very excited to be selected by Lafayette Legacy Construction Inc. to assist in the process of developing the Lafayette Legacy Construction Charitable Foundation," said Donald Ortale, of Ortale and Associates Limited. "It is rare and very heartwarming to find an individual as dedicated and focused on giving back to the community as Mike O'Brien. We will work with Mike and Lafayette Legacy Construction Inc. to develop a charitable foundation that will meet the needs of the communities which Lafayette Legacy Construction Inc. serves as well as the entire Northern California area".

Lafayette Legacy Construction Charitable Foundation will focus on the issue of homelessness. The Foundation's mission and focus will contribute to solutions which will help make better tomorrows for those who, for what ever reason, have fallen into the grips of homelessness. The charitable foundation will work with local and state organizations to solve problems that lead to the plight of the homeless. It is expected that the Lafayette Legacy Construction Charitable Foundation will begin operations as a registered 501 (c) (3) charitable organization by Spring of 2011.

The **Lafayette Legacy Construction, Inc.** provides general construction expertise in building premier residential structures in Contra Costa County. Specializing in significant remodels and custom new construction, Lafayette Legacy Construction, Inc. offers a superb level of craftsmanship and extraordinary attention to detail in all work performed. For additional company information contact Michael O'Brien at 925-299-1381.

**Ortale and Associates Limited**, a marketing consulting company, specializes in cause-related marketing initiatives and "grass roots" marketing and public relations campaigns. Ortale and Associates Limited corporate offices are located in suburban Chicago, Illinois. For additional information contact Donald Ortale at 630-965-1000 or via the web at [www.bestoutreachsolutions.com](http://www.bestoutreachsolutions.com).

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